EGOT TECHNOLOGIES

Technology • Innovation • Digital Transformation

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Welcome to Our Company

EGOTTechnologies isa technology-drivendigital transformation company focused on delivering innovative, scalable, and business-oriented solutions for startups, enterprises, and growing brands. We specialize in creating high-performance digital products, enterprise systems, and intelligent business solutions that help organizations streamline operations, improve customer experiences, and accelerate growth.

With a strong foundation in technology, creativity, and strategic execution, EGOT Technologies provides end-to-end services across software development, enterprise solutions, digital transformation, branding, and automation.

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Our team consists of experienced developers, designers, strategists, marketers, analysts, and technology consultants who work collaboratively to build impactful digital ecosystems for businesses across multiple industries

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Mission

Our mission is to help businesses leverage technology efficiently by delivering reliable, scalable, and user-centric digital solutions that drive measurable growth, operational efficiency, and long-term success.

Vision

Tobecomea globally trusted technology and innovation partner that empowers businesses through intelligent digital solutions, automation, and scalable transformation strategies.

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Core Services

Solutions Include:

- Business Management Software
- Enterprise Applications
- Custom CRM Development
- ERP Solutions
- Workflow Automation Systems
- SaaS Platforms
- Inventory Management Systems
- HR Management Systems
- Billing & Accounting Software
- School & Institute Management Softwar



Mobile Application Development



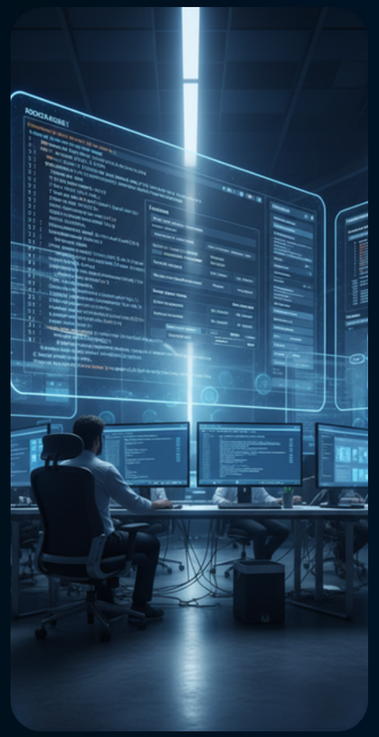
Platforms

- Android App Development
- iOS App Development
- Hybrid App Development
- Flutter Development
- React Native Development
- Cross-Platform Applications

Industries Served:

- **E-commerce**
- **Education**
- **Healthcare**
- **Logistics**
- **Finance**
- **Food Delivery**
- **Real Estate**
- **Event Management**
- **Social Networking**

Website Development



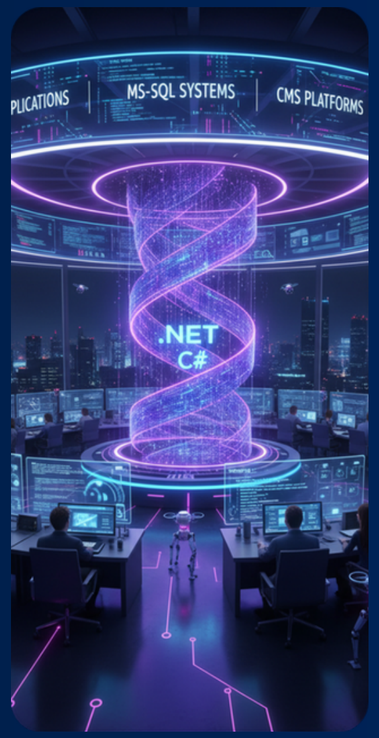
To enhance digital presence and customer engagement

Website Solutions:

- Corporate Websites
- Business Websites
- Portfolio Websites
- Dynamic Websites
- E-commerce Websites
- Marketplace Platforms
- Landing Pages
- Educational Platforms
- Booking Platforms
- Membership Platforms

Technologies:

- ReactJS
- NodeJS
- PHP
- Laravel
- WordPress
- Shopify
- Next.js
- MongoDB
- MySQL



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ERP & Enterprise Solutions

We help businesses streamline operations with intelligent enterprise systems



ERP Modules

- Finance & Accounting
- Human Resource Management
- Inventory Management
- Procurement
- Customer Relationship Management
- Attendance & Payroll
- Sales & Distribution
- Reporting & Analytics

Benefits

- Centralized Data Management
- Process Automation
- Operational Efficiency
- Better Decision Making
- Real-Time Reporting

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UI/UX Design

Our creative design team builds intuitive and engaging digital experiences.

Design Services

- User Experience Design
- User Interface Design
- Wireframing
- Prototyping
- Product Design
- Dashboard Design
- Mobile App UI Design
- Website UI Design
- Brand Visual Systems



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Digital Marketing & Branding

We help brands grow digitally through strategic marketing and creative branding.

Marketing Services:

- Social Media Marketing
- Performance Marketing
- Search Engine Optimization (SEO)
- Content Marketing
- Email Marketing
- Influencer Marketing
- Lead Generation Campaigns
- Paid Advertising
- Brand Strategy

Branding Services:

- Logo Design
- Brand Identity
- Corporate Presentation Design
- Packaging Design
- Visual Branding
- Creative Campaigns



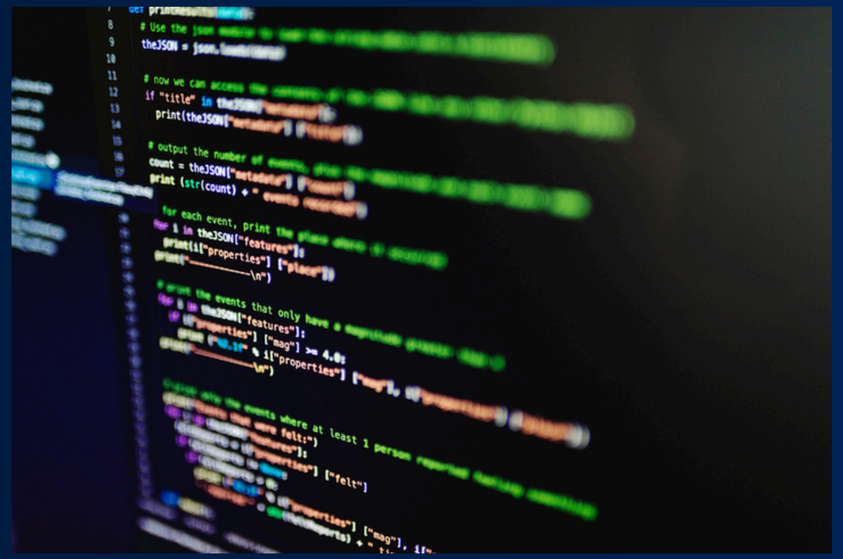
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Cloud & DevOps Solutions

We provide cloud infrastructure and deployment solutions for modern businesses.

Services:

- Cloud Migration
- Server Management
- DevOps Automation
- CI/CD Pipelines
- Cloud Security
- Infrastructure Management
- AWS Deployment
- Azure Solutions
- Performance Optimization



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AI & Automation Solutions

We help businesses automate repetitive tasks and improve efficiency using AI-driven systems.

Solutions:

- AI Chatbots
- Business Automation
- Process Automation
- Data Analytics Dashboards
- AI-Based Recommendation Systems
- Customer Support Automation
- Intelligent Reporting Systems



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E-Commerce Solutions

We build scalable and conversion-focused e-commerce platforms.

Features:

- Secure Payment Integration
- Inventory Management
- Order Tracking
- Vendor Management
- Customer Analytics
- Marketing Automation
- Mobile Commerce

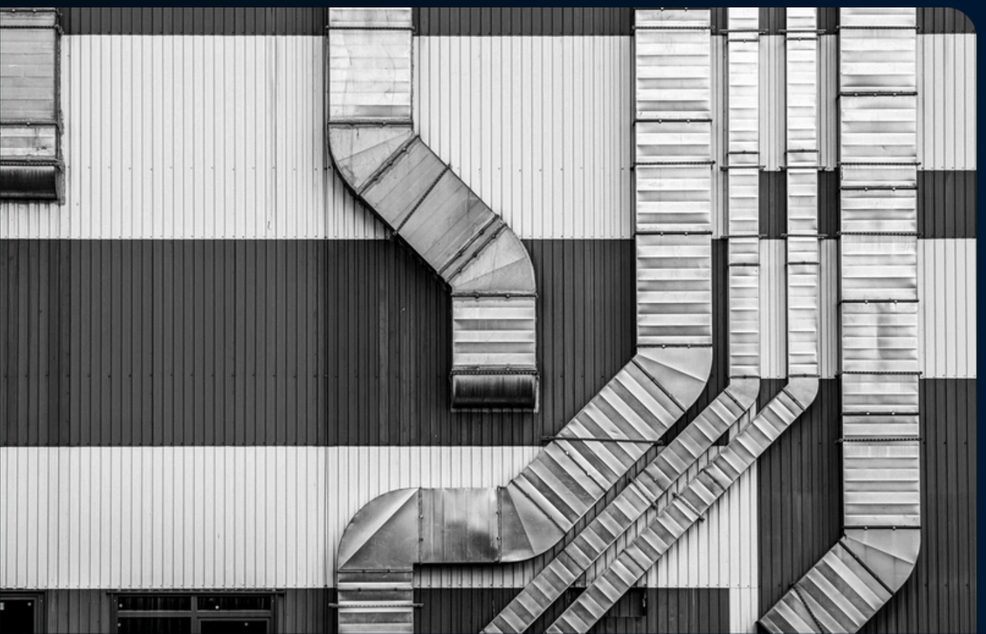
Platforms:

- Shopify
- WooCommerce
- Custom E-commerce Development
- Marketplace Solutions



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Industries We Serve



- Information Technology
- Healthcare
- Education
- Retail & E-commerce
- Finance & Banking
- Real Estate
- Manufacturing
- Hospitality
- Logistics & Transportation
- Food & Beverage
- Entertainment & Events
- Startups & SMEs

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Projects & Solutions Delivered

Enterprise & ERP Projects

- Multi-department ERP systems for business operations
- HR and payroll management solutions
- Inventory and warehouse management platforms
- CRM and lead management systems
- Billing and invoicing software

Mobile & Web Applications

- E-commerce applications
- Business management apps
- Educational learning platforms
- Booking and appointment systems
- Logistics tracking platforms
- Event management applications
- Social networking platforms

Digital Transformation Projects

- Business automation systems
- Workflow optimization solutions
- Digital onboarding systems
- Customer engagement platforms
- Internal operational dashboards

Branding & Marketing Campaigns

- Corporate branding projects
- Product launch campaigns
- Social media growth campaigns
- Lead generation funnels
- Performance marketing strategies

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Technology Stack

Frontend

- ReactJS
- Next.js
- HTML5
- CSS3
- JavaScript
- TypeScript

Backend

- NodeJS
- PHP
- Laravel
- Python
- ExpressJS

Mobile

- Flutter
- React Native
- Android
- iOS

Database

- MongoDB
- MySQL
- PostgreSQL
- Firebase

Cloud & DevOps

- AWS
- Azure
- Docker
- GitHub
- CI/CD Pipelines



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Why Choose EGOT Technologies

End-to-End Development
From strategy and design to development and deployment, we provide complete digital solutions under one roof.

Experienced Team
Our multidisciplinary team combines technical expertise with business understanding to deliver impactful solutions.

Scalable Solutions
We build future-ready platforms designed for long-term scalability and business growth.

Client-Centric Approach
We focus on understanding business objectives and delivering customized solutions aligned with client goals.

Innovation & Quality
We prioritize innovation, performance, security, and quality in every project.

Work Process



1. Requirement Analysis

Understanding business goals, challenges, and project requirements.

2. Strategy & Planning

Creating a structured roadmap and execution plan.

3. Design & Prototyping

Developing UI/UX concepts and product architecture.

4. Development

Building scalable and secure digital solutions.

5. Testing & Quality Assurance

Ensuring performance, security, and reliability.

6. Deployment & Support

Launching solutions and providing ongoing maintenance.

Some of Our Clients In Website Development

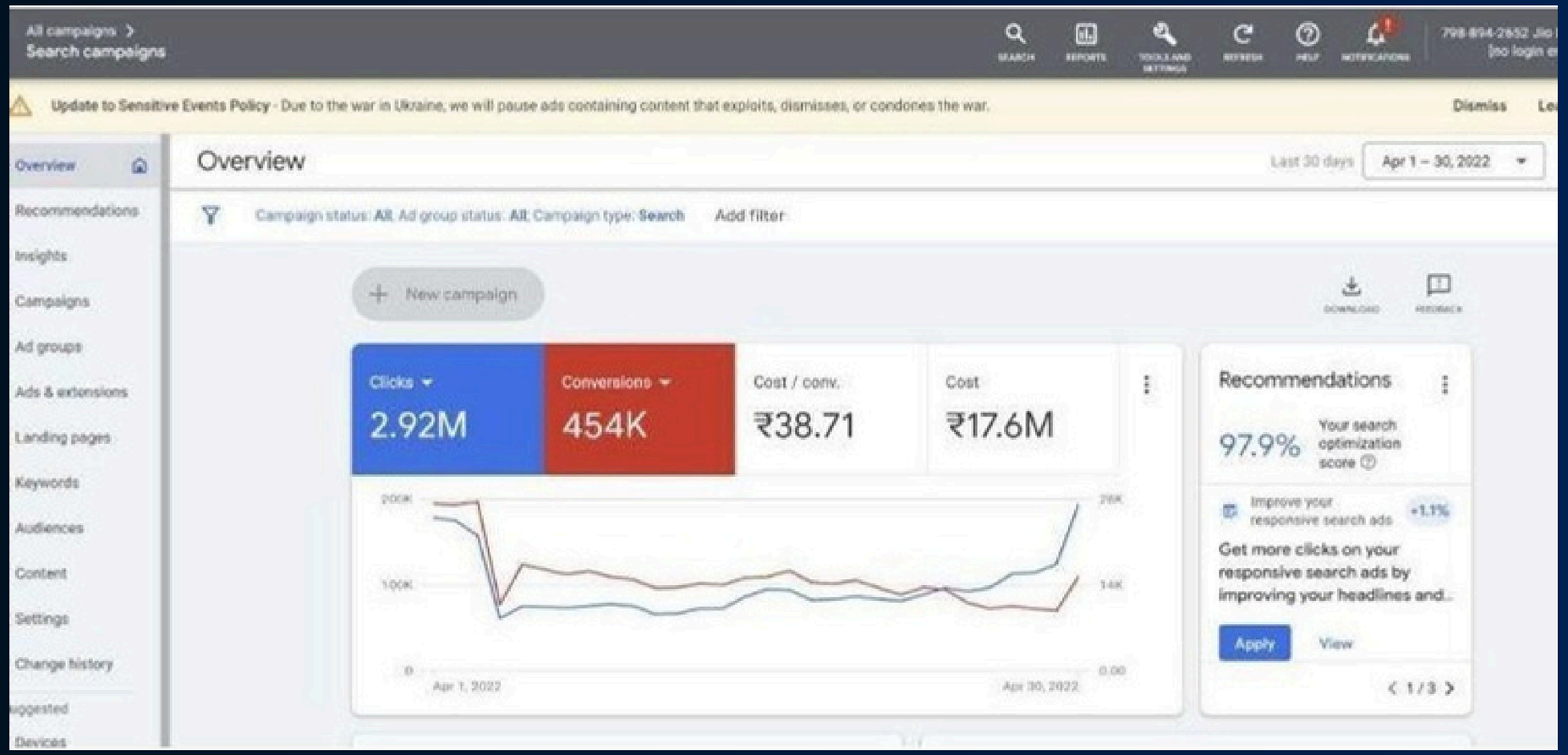
CENTUM LEARNING	CENTUM LEARNING
GOOD HEALTH STORE	Organic. Kashmiri Wellness
ZEVERS	ZAVER'S BIO NATURALS
HITECH AUDIO SYSTEMS PVT. LTD.	HITECH AUDIO YOUR SOUND PARTNER SINCE 1990 (AN ISO 9002: 2008 COMPANY)
ELITE GLOBAL (AUSTRALIA)	Elite Global
HYT WHEEL LATHES PVT. LTD.	hyt HYT ENGINEERING CO. PVT. LTD.

Some of Our Clients In Digital Marketing

Gardener Shopping (Ecommerce)	GARDENER SHOPPING
Prayas (Coaching Institute)	Prayas
Bursana Fashion (E-Commerce)	BURSANA
Core Careers (Job Board)	CORE Careers Private Limited
Orion Sashi (SMM)	Orion Sashi Sending Organisation - TITP | Japan
Phoenix Prime (Real Estate Marketing)	PHOENIX PRIME

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Portfolio on Performance Marketing(Paid Ads)



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Portfolio on Ecommerce Ads on Facebook(Paid Ads Facebook)

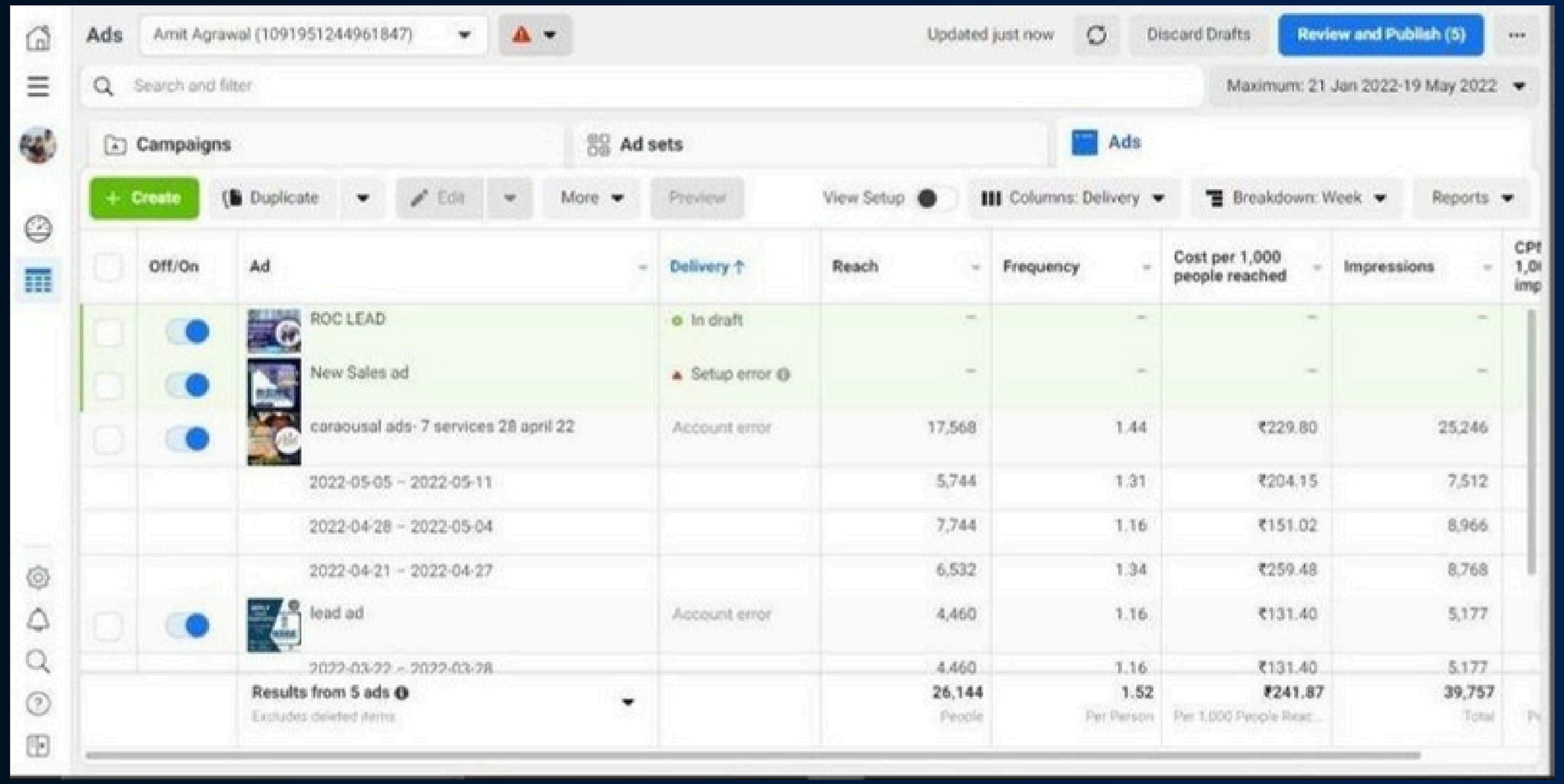


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Impressions	Reach	Clicks (all)	CTR (all)	Post engagement	Cost per post engagement	Website purchases	Cost per website purchase	Total conversion value
24,722	6,733	898	3.63%	804	$0.50	60	$6.76	$7,939.00
28,563	4,718	578	2.02%	502	$1.25	38	$16.50	$5,100.00
41,855	21,058	1,424	3.40%	1,264	$0.32	28	$14.51	$4,601.00
19,111	5,563	674	3.53%	570	$0.49	28	$9.93	$3,130.00
18,169	2,557	311	1.71%	265	$1.53	16	$25.28	$2,905.00
23,754	14,102	552	2.32%	477	$0.44	11	$18.88	$843.00
13,272	4,112	260	1.96%	245	$1.01	11	$22.55	$1,308.00
3,691	1,396	94	2.55%	84	$0.61	8	$6.36	$320.00
282,875 Total	57,489 People	7,076 Total	2.50% Per Impressi...	6,207 Total	$0.68 Per Action	228 Total	$18.45 Per Action	$29,948.00 Total

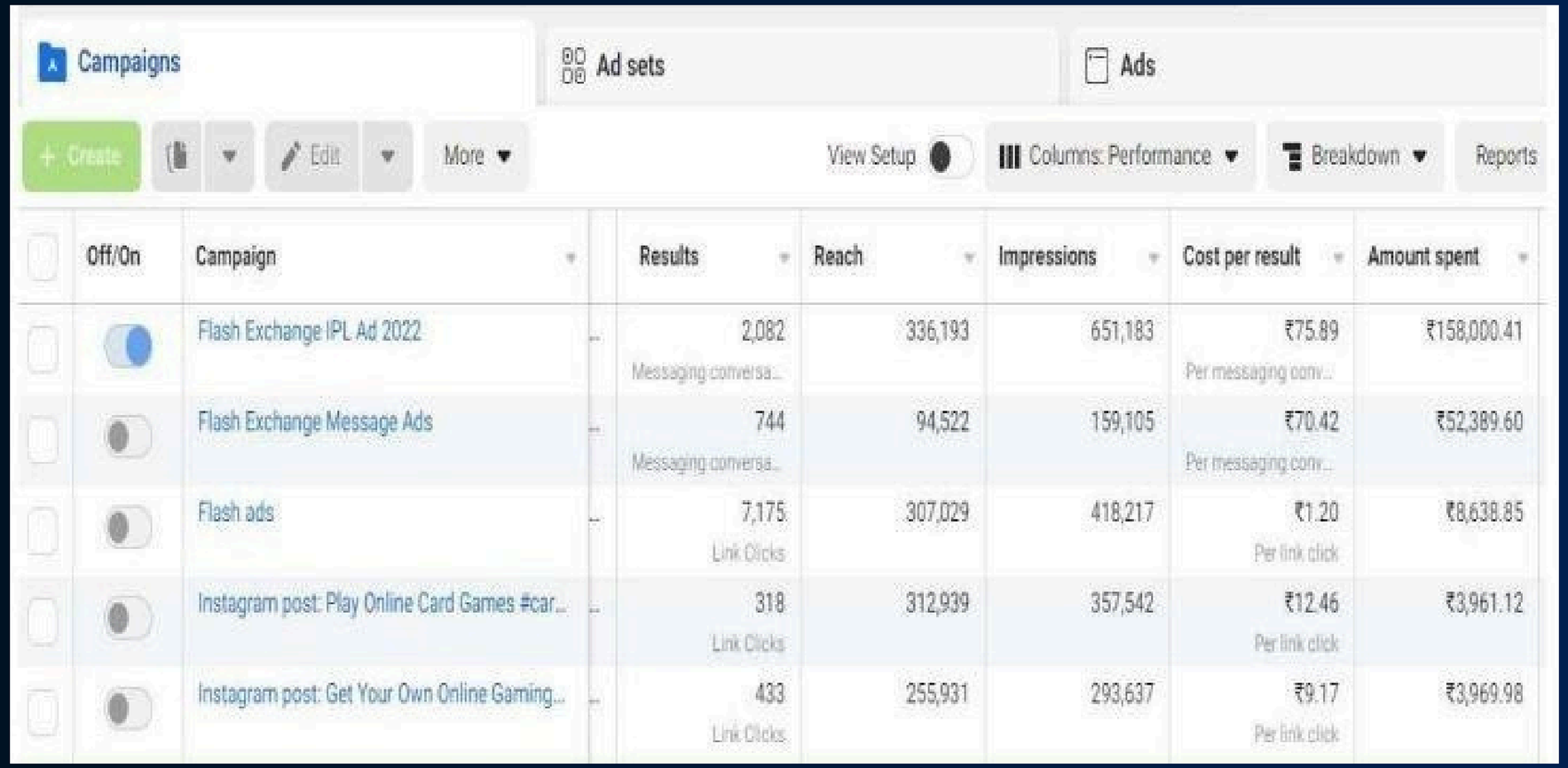
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Portfolio on Performance Marketing (Paid Ads Facebook)



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Portfolio on Performance Marketing(Paid Ads Facebook)



Off/On	Campaign	Results	Reach	Impressions	Cost per result	Amount spent
	Flash Exchange IPL Ad 2022	2,082 Messaging conversa...	336,193	651,183	₹75.89 Per messaging conv...	₹158,000.41
	Flash Exchange Message Ads	744 Messaging conversa...	94,522	159,105	₹70.42 Per messaging conv...	₹52,389.60
	Flash ads	7,175 Link Clicks	307,029	418,217	₹1.20 Per link click	₹8,638.85
	Instagram post: Play Online Card Games #car...	318 Link Clicks	312,939	357,542	₹12.46 Per link click	₹3,961.12
	Instagram post: Get Your Own Online Gaming...	433 Link Clicks	255,931	293,637	₹9.17 Per link click	₹3,969.98

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Portfolio on Messaging Ads on Facebook(Paid Ads Facebook)



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Social Media Marketing (Organic)



Our most viral post in recent times, we also do organic SMM with a promise to bring max reach

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Business Values

- Innovation
- Transparency
- Commitment
- Quality Excellence
- Long-Term Partnerships
- Customer Success



Future Goals

EGOTTechnologiesaimstoexpandgloballyby delivering advanced enterprise solutions, AI-powered systems, automation technologies, and scalable digital products that transform businesses across industries.
We are committed to continuously innovating and building technology solutions that shape the future of digital transformation.

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Get in Touch

AtEGOT Technologies, webelievetechnologyisnotjustabout building software — it is about creatingscalablesolutions,improving business efficiency, and driving meaningful growth. Our goalisto empower businesses with innovative digital solutions that create long-term impact and sustainable success.



Phone Number

+91 9718199660

Email

info@egottech.com

Website

www.egottech.com

linkedin

@EgotTech

THANK YOU



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